



## NETWORK OF THE CULTURE ROUTE FORTIFIED MONUMENTS

NGO / non-profit

**EUROPEAN  
CULTURAL ROUTE**

**TRANSNATIONAL  
COOPERATION**

**FORTRESS TOURISM  
AND MARKETING**

**PROJECT DEVELOPMENTS**

**SCIENTIFIC  
SUPPORT**

## INFORMATION

### Advantages of membership in FORTE CULTURA e.V.

FORTE CULTURA e.V. aims to support the diverse architectural and cultural heritage of fortress monuments, to promote their transformation into sites of culture and tourism, and to raise awareness among a broad public. For this purpose, we use the instruments "European Cultural Route Fortified Monuments" and "International Fortress Network".

### YOUR FORTRESS AS A STATION OF THE EUROPEAN CULTURAL ROUTE

FORTE CULTURA is an international brand for fortress tourism. Benefit from transnational marketing, festival-specific marketing tools and quality management.

- Thematic travel programmes,
- Individual presentation of your fortress in the print and online media of the Cultural Route,
- Marketing initiatives, e.g. European Fortress Summer
- Formation of regional tourist clusters,
- Certification programme for tour guides,
- and much more.

### INTERNATIONAL FORTRESS NETWORK

Secure the support and professional exchange of an international fortress community with more than 200 contacts in over 20 countries.

- Current issues, e.g. European Green Deal,
- Scientific Committee,
- University network,
- Specialist conferences, workshops, peer reviews,
- Best practices fortified heritage worldwide,
- Network initiatives,
- Development of transnational funding projects,
- Framework agreements, e.g. Euroschein-Souvenir,
- Cooperation with other European Cultural Routes,
- and much more.



FORTE CULTURA is member of EFFORTS (European Federation of Fortified Sites)

#### Contact Network Office

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#### Costs

- Membership fee
- possible costs for special services



# FORTE CULTURA®

## European Cultural Route Fortified Monuments



### Invitation

to participate in the network of the European Cultural Route Fortified Monuments



Fortresses are pearls of architecture, cultural and leisure sites, event locations, places of experience or commemoration, often in breath-taking landscapes on mountains, rivers and coastlines or underground. Fortresses are monuments of European history; they reflect the past into the present and connect cultures. Fortresses are part of what makes Europe so unique and attractive.

### Impulses for cultural tourism to the fortified heritage

The European Cultural Route FORTE CULTURA takes visitors into the fascinating world of historical fortresses and fortified monuments. These include individual fortresses or fortification systems, fortified towns or fortified ideal towns, fortified castles and fortified churches as well as 20th century fortification lines and bunker installations. Many of these former military sites are now modern cultural and leisure facilities and offer an attractive and varied world of experience. With FORTE CULTURA, festivals, concerts, museums, exhibitions, family celebrations or re-enactments of historical battles in fortresses are made known to a broad public.

### Travel themes with FORTE CULTURA®

FORTE CULTURA develops with its members in currently 13 countries thematic cultural tours, study tours, excursions, event tours or routes for active tourism to European fortress monuments. The FORTE CULTURA certification programme for tour guides complements and strengthens the knowledge base on European fortress heritage at local and regional level. Members also have access to a wide range of marketing tools and targeted marketing activities specifically geared to the needs of fortresses.

### Transnational network

FORTE CULTURA e.V. is the network of the cultural route fortress monuments, consisting of international fortress monuments, regional networks and experts. In addition to the development of cultural tourism offers and international marketing, the main tasks include knowledge transfer and project development. One focus is on the formation and support of individual regional fortress communities such as the Elbe Fortresses or the Upper Rhine Fortress Cluster.